

# Exploring our Values and Ethics and Life with SIM

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September 14<sup>th</sup>, 2017

# Faculty of Management (FOM)

## Our Values

- **Integrity**
  - Transparency
  - Honesty
  - Ethical Reasoning
  - Moral principles
- **Inclusion**
  - Diversity
  - Respect
  - Compassion
- **Collaboration**
  - Engagng with others to share, learn and grow
- **Experience**
  - Relevance through experiential learning
- **Sustainability**
  - Pursuit of a perfect “human-ecosystem equilibrium

<https://www.dal.ca/faculty/management/about/our-strategic-plan.html>



SAVE THE DATE  
OCTOBER 27-28, 2017

Dalhousie University invites you to participate in the

# 2017 ETHICS IN ACTION CASE COMPETITION



This opportunity is designed for both undergraduate and graduate students to connect and engage with peers across North America.

*Join us as we tackle important ethical issues in business today.*

[dal.ca/ethicsinaction](http://dal.ca/ethicsinaction)

 DalEthics  
 DalEthics  
 EthicsInAction

 **DALHOUSIE  
UNIVERSITY**  
FACULTY OF MANAGEMENT

# The Information Professions

- **What do a data analyst, a children's librarian, a metadata specialist and an information architect and a records manager have in common?**

# Our Values

- An MLIS degree is a Professional degree?
- What does this mean?
- Take a few minutes to think in your own words what we value in this profession



Our guiding principles set the aspirations that we endeavor to achieve:

## Examples

- Setting standards for the ethical professional practice of data science.
- Assuring base-level data scientist competency.
- Advancing data science to serve core values of the scientific method and noblesse oblige.
- Helping to shape a better future - not just for the powerful, but for the majority of people.

# Examples ALA – Core Values

ACCESS

PRIVACY

DEMOCRACY

DIVERSITY

EDUCATION AND LIFELONG LEARNING

INTELLECTUAL FREEDOM

PRESERVATION

THE PUBLIC GOOD

PROFESSIONALISM

SERVICE

SOCIAL RESPONSIBILITY



## Living these Values

“As a student, I don’t think I fully considered the amount of **ambiguity** and **uncertainty** that might exist in an actual workplace setting. Some things that seemed so rigid in the classroom became so flimsy when I entered the workforce. Even things like metadata standards! People entering the field today need to be prepared for rapid change and embrace the idea of learning on the job.”

*Creighton Barrett*



## Living our Values Information Ethics

*Information professionals legislate the world by managing, organizing, preserving, creating, designing, implementing, and controlling the information systems, services, goods, and devices that are both ubiquitous in and essential to our daily existence. But where there is great power, there is also great responsibility. Recent media reports of security breaches, suspect record management practices, surreptitious user manipulation, and other questionable practices highlight an unmet need for **greater preparation and support of information professionals as they navigate complex ethical issues implicit in much of their work.***

# Information Ethics

What do we mean?

- Relatively new area of study which incorporates
  - Applied ethics
  - Intellectual property
  - Free speech
  - Societal control of information
  - Information quality
  - copyright
  - Technological access to information
  - Privacy
- Related to computer ethics/IT
- Involves moral reasoning
  - Right/wrong
  - Social responsibility
  - Utilitarianism

# Information Ethics

What do we mean?

“In our increasingly complex, multicultural, and information-intensive society, many critical issues related to information access and use are misunderstood, inadequately considered, or even ignored.”

- Our values may conflict – for example individual privacy vs. public’s right to know
- Our personal values may conflict with our organization

Carbo, Toni; Almagno, Stephen. (2001) ["Information Ethics: The Duty, Privilege and Challenge of Educating Information Professionals"](#) (PDF). Retrieved 12 September 2017



United Nations  
Educational, Scientific and  
Cultural Organization

# UNESCO

"Building peace in the minds of men"

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Home > Ethics of Information

## Ethics of Information

Ethical principles for knowledge societies derive from the Universal Declaration of Human Rights and include the right to freedom of expression, universal access to information, particularly that which is in the public domain, the right to education, the right to privacy and the right to participate in cultural life. The international debate on information ethics ("infoethics") addresses the ethical, legal and societal aspects of the applications of information and communication technologies (ICTs).

In close cooperation with its Member States, UNESCO supports and promotes the ethical dimensions of the information society, which is one of the priorities of the Organization in its overall effort to implement the decisions of the World Summit on the Information Society (WSIS).

Free and unhindered access to information on the interactive networks remains a key goal, raising various ethical issues that require the attention of the international community.

[Read less](#)

Changes brought about by the rapid development of information and communication technologies (ICT) not only open tremendous opportunities to humankind but also pose unprecedented ethical challenges. Ensuring that information society is based upon principles of mutual respect and the observance of human rights is one of the major ethical challenges of the 21st century. Along with the benefits of a digitally connected world come the threats of misuse and abuse.

Already countries are building mechanisms to protect their people against these risks, for example to ensure the safety of children on the Internet, but clearly a lot more needs to be done to address the ethical implications of the information society.

UNESCO, in collaboration with its partner institutions, and through its Information For All Programme (IFAP) seeks to address these challenges towards a fair and multicultural information society.

Examples

## Information Ethics Themes

- **Information ethics – use/misuse of Information**
- **Professional ethics – professional conduct/behaviour**

Stay Tuned...  
**Information and Society –  
Week 11**

## **What ethical issues face the information professions?**

- Floridi, L. (2017). The ethics of artificial intelligence. In D. Franklin (Ed.). Megatech: Technology in 2050 (pp. 155-163). New York: Public Affairs.
- IFLA. (2012, August). IFLA code of ethics for librarians and other information workers (full version). International Federation of Library Associations and Institutions (IFLA). Retrieved from <https://www.ifla.org/publications/node/11092>
- Lor, P. J., & Britz, J. J. (2012). An ethical perspective on political-economic issues in the long-term preservation of digital heritage. *Journal of the American Society for Information Science and Technology*, 63, 2153-2164. doi: 10.1002/asi.22725
- Rushe, D. (2014, October 2). Facebook sorry – almost – for secret psychological experiment on users. *The Guardian*.
- Zwitter, A. (2014). Big data ethics. *Big Data & Society*, 1(2), Retrieved from <https://doi.org/10.1177/2053951714559253>

**Watch for these themes across ALL courses.**

A red speech bubble graphic with a white outline, containing the text 'Life with SIM'. The bubble has a tail pointing downwards and to the right.

## Life with SIM

### **Culture of SIM**

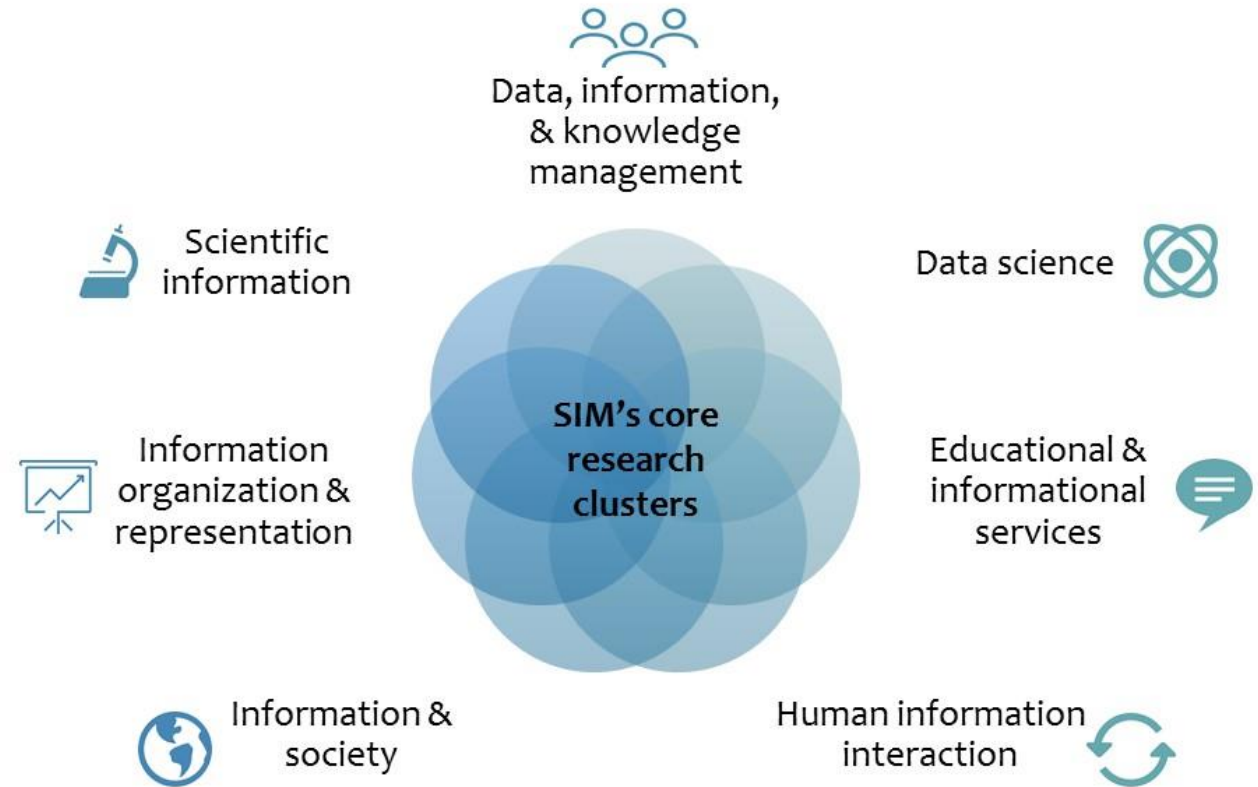
- Respectful
- Open
- Inquiring
- Passionate
- Nurturing
- Teaching Excellence

### **Priorities**

- Experiential Learning
- Internationalization
- Partnerships
- Data Analytics/Digital Transformation
- Diversity

# Life with SIM

## Our Research Clusters





# Life with SIM

- Managing your workload
- Communicate with Faculty
- Give us **constructive** feedback
  - Talk to your Professor directly
  - Provide constructive feedback to your Student Representatives on SIM's curriculum committee
  - Talk to me directly
  - Feedback box in the Common Room
  - Your Advisor
- Consider the many ways to get involved – in the School, the Faculty, the University, the Community
- Let us help you manage and customize your learning

# Life with SIM

## **Continuous Feedback**

- In class feedback
- Student Ratings of Instruction (SRI's)
  - How the course was taught
- Curriculum Committee - Course Evaluations
  - What was taught
- Program Evaluation
  - How the pieces fit together
- Open Forum with Students
- Appointments and tenure processes
- Review of Director
- Accreditation – External Review - 2019

## Life with SIM

### **Students are a critical part of our governance**

- Call for Student representatives
  - Admissions – 1 returning student
  - Appointments, Tenure and Promotion -1 returning student
  - Curriculum Committee - 1 incoming and 1 returning
  - School Council – 1 incoming and 1 returning
- Be part of SIMSA, join associations
- Look for Faculty events
  - [CDL Atlantic \(Creative Destruction Lab\)](#)
  - Open Data Competition with Nova Scotia Government - February
  - [Shiftkey Labs ICT Sandbox](#)
  - [Norman Newman Centre for Entrepreneurship](#)

# Life with SIM

## Professional Standards

- Email etiquette
  - Acknowledge promptly
  - Professional communication
- Representing SIM
- Constructive feedback
- Establish your professional presence
  - LinkedIn
  - Blogging
  - Tweeting
- The art of asking questions...

A large red speech bubble graphic with a white outline, containing the text "Questions?".

Questions?

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